

Chamber of Commerce and Industry of Romania and Bucharest  
Mattig Management Partners AG, Switzerland  
Chamber of Commerce Switzerland - Romania  
Romanian Owners' Association

have the pleasure to invite you to the

## Swiss - Romanian Business Seminar, organized as part of the program "Promoting Romanian Exports on the European Markets"

Tuesday, June 21st, 2005, 16:00 - 20:00 hrs

### Venue:

"DACIA" Conference Hall, Headquarters of the Chamber of Commerce and Industry of Romania and Bucharest, 2, Octavian Goga Blvd., Wings II, Mezzanine, Sector 3, Bucharest.

**Purpose of the seminar:** Introduce opportunities of developing Romanian export and investment on European markets, particularly in Switzerland, including consulting services available to Romanian companies with a view to accessing these markets. A series of presentations given by Mattig Management Partners AG, Switzerland.

Please find attached the draft agenda of the meeting.

We would be grateful if you could send your confirmation to the Chamber of Commerce of Romania and Bucharest, contact person Mr Adrian GRECESCU (phone: 021/ 319.01.51; fax : 021/319.01.59 ; e-mail : grecescu@ccir.ro), by June 16, 2005.

We look forward to welcoming you to this event.

Sincerely yours,



**PhD Victor BABIUC**

President, Chamber of Commerce and Industry of Romania and Bucharest

**PhD Franz MATTIG**

President, Mattig Management Partners AG, Switzerland

Paul Nuber  
Președinte



**Mr Paul NUBER**

President, Chamber of Commerce Switzerland - Romania

**Mr Gheorghe NAGHIU**

President, Romanian Owners' Association



NAGHIU GHEORGHE  
președinte



**CCIRB**

**Mattig Management Partners**

S.C. Mattig Management Partners RO S.R.L. Romania  
Mattig Management Partners AG Switzerland

CAMERA DE COMERT  
ELVEȚIA - ROMÂNIA  
CHAMBER OF COMMERCE  
SWITZERLAND - ROMANIA



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**«Promoting Romanian Exports on the European Markets»  
Swiss - Romanian Business Seminar**

**Tuesday, June 21, 16:00 - 20:00 hrs**

**Programme (Draft)**

15:30 – 16:00

**Registration of participants**

16:00 – 16:10

**Welcome to participants**

PhD Univ. Prof. Victor Babiuc, President, Chamber of Commerce and Industry of Romania and Bucharest

16:10 – 16:45

**Introductory words:**

**Moderator : Dr. Franz Mattig, Mattig Management Partners AG, Switzerland**

PhD Franz Mattig, President, Mattig Management Partners AG, Switzerland  
Representative of Ministry of Economy and Commerce, Romania

PhD Mihai Ionescu, Secretary General, Association of Exporters and Importers of Romania; Co-President, Export Council of Romania

Mr Paul Nuber, President, Chamber of Commerce Switzerland – Romania

Mr Gheorghe Naghiu, President, Romanian Owners' Association

16:45 – 16:50

**Short video presentation:**

- «Impressions of Switzerland and Greater Zurich Area»

- «Introducing Mattig Management Partners AG»

16:50 – 17:20

**Expanding Business Horizons in Switzerland, especially in the Grater Zurich Area: Facts & Figures, Taxes, Attractive Market Potential.**

PhD Franz Mattig, President, Mattig Management Partners AG, Switzerland

17:20 – 17:45

**Marketing Standards, Marketing Needs and Requirements in Switzerland, especially in the Greater Zurich Area.**

Mr Thomas Smolinski, General Director, smo ! PR & Werbung, Switzerland

17:45 – 18:00

**Business Networking Between Romania and Switzerland**

PhD Franz Mattig, President, Mattig Management Partners AG, Switzerland

18:00 – 18:20

**Discussions**

18:30 – 20:00

**Cocktail and networking**