



I N V I T A T I O N

The Bulgarian-Swiss Chamber of Commerce and Mattig Management Partners AG-Switzerland are honoured to invite you to participate in a conference:

“Opportunities in Switzerland” Promoting Bulgarian exports on the European markets

The program of the event includes:

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| 17.30 | Registration of participants |
| 18.00 | Welcome Note
Mr. Bozhidar Bozhinov, President
Bulgarian Chamber of Commerce and Industry |
| 18.10 | Introductory words
Mrs. Zoya Vassileva, Mattig Management Partners AG
Representation Office Sofia |
| 18.20 | Short video presentations
- Impressions of Switzerland and Greater Zurich Area
- Introducing Mattig Management Partners AG |
| 18.25 | Expanding Business Horizons in Switzerland:
Facts & Figures – Taxes – Attractive Market Potential
Dr. Franz Mattig, President, Mattig Management
Partners AG |
| 18.50 | Marketing Standards, Marketing Needs and
Requirements in Switzerland
Mr. Thomas Smolinski, General Director, smo! PR &
Werbung, Switzerland |
| 19.10 | Business networking between Bulgaria and
Switzerland
Dr. Franz Mattig, President, Mattig Management
Partners AG |
| 19.30 | Discussions, Cocktail and networking |

The conference is taking place on June 8th 2006, in Hall A of the WTC- Bulgarian Chamber of Commerce and Industry, located at: 9, Iskar Str., Sofia.

The presentations are held in English and German and are translated into Bulgarian.